



# Wisconsin Holstein Treasure Quest

## ***What is the Great Holstein Treasure Quest?***

This event is a celebration and promotion of high caliber calves and their breeders and owners. Proceeds from this event benefit the state association members and fund the statewide picnic held each fall.

## ***What can state members do to get involved?***

State members can participate in this event by entering Registered Holstein heifers born between March 1 and December 31, 2011. Any state member can nominate a heifer using the form below. All nominations must be received with a \$50 non-refundable fee by February 1, 2012.

Members can also participate by purchasing a lottery ticket for the chance to win one of the entered calves. There will be 125 lottery tickets printed, and 123 of them will be sold for \$100 each. The remaining two tickets will be auctioned off; one will benefit the WHA Scholarship fund and the other the WHA Juniors. These auctions will be held at the state adult convention and spring show, and the tickets purchased will automatically be in the top 12 drawing.

## ***When and where is the drawing held?***

The raffle drawing will be held following the selection of Intermediate Champion at the 2010 Midwest National Spring Holstein Show on Saturday, April 17, 2010. Ticket holders must not be present to win, however, they do need a representative to choose a calf or bucket on their behalf. Ten tickets will be drawn on the day of the show, and they will be joined by the two tickets auctioned for a chance to win a new Holstein calf. Eleven winners will receive consolation buckets, valued at \$100 each and one lucky ticket holder will go home with a calf. The breeder whose calf is chosen will receive a check for \$7500, and those not chosen get to return home!

## ***Where can I get my ticket?***

Tickets can be purchased from any WHA board or Breed Improvement committee member, or the state office by calling 1-800-223-4269.

## ***Additional Information:***

All calves entered prior to spring show will be on display at the show and led into the ring at the time of the drawing. The Wisconsin Holstein News will feature a special section on the entered calves in the March and April issues. This is a great opportunity to promote entered heifers!

The eleven consolation tub contents are solicited from various dairy vendors or businesses.

A calf owner may not choose their entered calf if they hold the winning ticket.

Please contact the Wisconsin Holstein Office with any additional questions at 1-800-223-4269 or submit \$100 to purchase your ticket today!