



Holstein • Red & White • Jersey Ayrshire • Milking Shorthorn

August 6, 2024

To: Wisconsin Championship/Midwest Summer Show exhibitors

From: Wisconsin Holstein Association office

We look forward to seeing you at the Alliant Energy Center in Madison, Wis., for the 2024 Wisconsin Summer Championship & Midwest Summer Shows, August 17-21. The grounds will open at **7 a.m. on Saturday, August 17** for bed down and cattle move in. Cattle and the showing are located in New Holland Pavilion 2.

Please note: If any cattle or tack come off trailers on the grounds before 7 a.m. on Saturday, the exhibitor will incur a penalty if additional costs are incurred from Alliant Energy Center.

Upon arrival at the grounds please see Krista Luedtke, Angela Brown or WHA staff for questions in regards to bed down. Stalling will be assigned due to the large number of entries we received and will be posted on the WHA Facebook page prior to the show. Those with questions can reach Krista Luedtke at 920-779-0332 or Angela Davis-Brown at 608-574-7756.

There will also be a posted map in the milkhouse of assigned space and what is available for late arrivals.

In order to facilitate stalling, we'd appreciate if ONE contact person from each string lets the WHA office know the following:

1. How many animals and exhibitors will be in your string (exhibitor names, breeds & number of heifers vs cows)
2. If you have any animals in your string that are not coming to the show
3. If any cattle from your string will be arriving on Monday

Please contact Laura Wackershauser at 800-223-4269 ext 1 or email lauraw@wisholsteins.com with this stalling information by **Monday, August 12**.

Vehicles are not allowed to drive into the building - all unloading will need to be done from the large doors. Please be courteous of other exhibitors and once unloaded, move all vehicles and trailers away from the barns and out of any fire lanes.

Health Testing Requirements: All lactating dairy cattle brought to the show will be required to present a copy of a negative test for Influenza A virus (HPAI) (H5N1) from an approved National Animal Health Laboratory Network (NAHLN) laboratory with samples collected no more than 7 days prior to movement to the fair or exhibition. Please work with your local vet to complete required testing. Additionally, all cattle not currently housed in Wisconsin will also need an interstate movement paper. Current requirements are posted here: <https://datcp.wi.gov/Documents2/Fair%20Rules%202024Final6-19-24.pdf>

- We plan to collect health papers and inspect animals before they are taken off trailers. We will share additional information once we have a plan in place.

Schedule of Events

Saturday, August 17

7 am Grounds open for set-up and cattle move-in

Sunday, August 18

Barns open for set-up and cattle move-in

10 a.m.-3 p.m. Show Check-in (near show ring)

10 a.m. Wisconsin State 4-H Judging Contest

7 p.m. Exhibitors meeting - show ring

to follow Junior exhibitor social sponsored by WHA Junior Activities Committee

Monday, August 19

9 a.m.- 12 noon Check-in for all breeds in dairy office **ALL CATTLE MUST BE IN PLACE & CHECKED IN BY NOON**

12 p.m. Red & White Showmanship (west ring) & Holstein Showmanship (east ring)

To follow Holstein - Jersey Showmanship (east ring)

To follow Jersey - Ayrshire/Milking Shorthorn Showmanship (east ring)

4 p.m. Wisconsin Championship/Midwest Summer Red & White Cow Show - judge Tyler Reynolds (west ring)



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Tuesday, August 20

- 8 a.m. Wisconsin Championship/Midwest Summer Red & White Heifer Show - judge Tyler Reynolds
Wisconsin Championship/Midwest Summer Ayrshire Show - judge Josh Fairbanks
- 1 p.m. Wisconsin Championship/Midwest Summer Jersey Show - judge Matt Templeton
- 2 p.m. Wisconsin Championship/Midwest Summer Milking Shorthorn Show - judge Josh Fairbanks

Wednesday, August 21

- 8:00 a.m. Wisconsin Championship Holstein Show - judge Matt Templeton

Arrival and Check in Information

- All entries must have a registration paper at the show to exhibit in your breed show. An electronic PDF of your paper will be accepted if sent directly from your breed association.
- Cattle identified by Holstein USA with ear tags need to have at least one tag. These can be a button, floppy or 840 tag. Registration papers with images are accepted. Jerseys must have two tags or one tattoo.
- Jersey animals: Animals are eligible when recorded by the American Jersey Cattle Association in the Herd Register or with Generation Count 4 or greater.
- For additional information on breed ancestry and junior ownership requirements, please see the additional breed-specific rules for all shows posted on the WHA website or refer to your breed association show rules.
- Check in will start on Sunday, August 18 at 10 am and will run until 3 pm. Please have your registration papers ready at the time of check-in. Tables for check-in will be located near the show ring. You will receive your back tag for the show at this time and have your animal's identification verified.
- Those arriving after 3 pm on Sunday must report to the show office from 9 am to 12 noon on Monday to complete check-in and receive back tags. All cattle must be in place by 12 noon.
- Production records (DHI sheets) are needed at check-in to verify production class entries.
- No switching classes after check-in time of your respective breed show.
- Substitutions may be made within the same class and one out-of-class substitution per exhibitor is allowed within the same breed if ownership is identical.
- Transfers will be accepted at time of check-in by the breed representative.
- Alternate leadsperson applications must be turned in by 5 p.m. the day before your breed show. No alternate leadspersons will be allowed for the Jersey or Holstein shows.
- District Show opt-out fees will be collected for Holstein entries as needed at time of check-in.
- Entries are final upon closure of check-in. It is the responsibility of the owners to make sure back tags are correct before the show (JR, B&O, etc).

Grounds Information

- There will be skid steers available to move large bales of straw or hay if needed. The skid steers may only be operated by show personnel due to liability.
- There will be some space in the barn for tack and tents, however please be mindful of the space you are assigned.
- **Tents are now able to have a top per Alliant Energy Center policy. See the info from Alliant Energy Center on page 4 of this letter for additional information.**
- Alliant Energy Center also has a NEW electrical guide for exhibitors - please see additional information on page 4. This will be the same for World Dairy Expo 2024.
- In the rows of stalls, there will be a brown 4' x 6' gate on each side of the pillars. Under ABSOLUTELY NO CIRCUMSTANCE are these two gates to be removed. These gates are in place to provide stability to the overall row of stalls and keep animals away from water and electric. Additional gates will be available for you to install based on your display. **Those who remove these gates around the pillars will be asked to leave the show and/or face possible fines or future show probation.**
- Milkhouse facilities are available in Pavilion 2 and will be open starting Wednesday afternoon. If you are planning to milk your cows in the show pack, you will need to bring your own milk pails. Full pails can be dumped in the large barrels on the ends of the barn. **Please be mindful of keeping all garbage and contaminants out of the milk - we have a calf raiser that is purchasing the milk from our shows and we'd like to keep the milk as clean as possible for them.**
- Trash cans are available in the barns and outside the barns. Sharps containers will be available too. **All foreign articles**



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MUST be kept out of the bedding. You are responsible for your area of the barn and charges may be incurred for not disposing of trash or picking up after yourself. Violators will be fined and not allowed to exhibit in future years. We will be tracking this more closely this year after receiving an extra charge from Alliant Energy Center after the 2023 Summer Championship Show. Please be respectful of show and grounds staff and take care of your own trash - show staff does not want to be handling everyone's trash.

- **NO PAINTING OF HOOVES ALLOWED ON CONCRETE IN THE BARN.** Violators will be fined and not allowed to exhibit in future years.

Show Information

- Ultrasound will be done for first, second and third place open and first and second juniors in each milking class in each breed. You must bring your registration papers to the ultrasound area for verification of animal ID. Class winners will be allowed to finish their breed championship round before reporting. Additional entries outside of the top two may be asked to report to ultrasound. A slip will be given in class to all that need to report.
- Topline hair **MAY NOT** exceed 1½ inches in length or animals will be returned to the pack. All entries will be physically inspected for fake hair at ringside.
- An ethics committee will be floating the grounds to monitor for any violations of our show rules, especially udder tampering or tubing animals other than for medical reasons. Any violations will be reported to show staff.

Additional Information

- Joel with Prairie View Feeds will be supplying the show with straw, shavings and beet pulp. These items will be available for purchase as pre-order **ONLY**.
Contact Joel for pricing on large or small square straw, shavings by the bag or pallet, beet pulp and other items (lime, etc.) available upon request

Pre-orders must be placed with Joel by noon on Tuesday, August 13. Please call 608-513-1316. All payment needs to be settled with Joel by noon on Monday, August 19.

- For the safety of cattle and exhibitors, we ask that children not play football, etc. in the barn while shows are in progress and cattle are moving to and from the show ring.
- **PARKING: Alliant Energy will be charging for parking on Monday afternoon, Tuesday and Wednesday at \$8/vehicle.**
- **CAMPING:** Camping is available on the grounds for \$35 per night. All camping is self-registration and will be in the northeast corner of the parking lot north of Pavillion 1. There is a kiosk set up for registration and payment. All campers must be parked in this area and registered with AEC.
- **Exhibitors are expected to follow any directives or requests from Executive Show Committee members or WHA Staff. Those who do not adhere to these directives will be subject to fines or show probation.**

Local Hotels

Clarion Suites at Alliant Energy Center, 2110 Rimrock Rock Rd., Madison WI, 608-284-1234 | 608-284-9401

Comfort Inn Madison, 722 John Nolan Drive, Madison, WI, 608-255-7400 | 608-255-3152

Super 8 Hotel - Madison South, 1602 W Beltline Hwy, Madison, WI 53713, 608-571-6180

Americinn Monona, 101 W Broadway, Monona, WI 53716, 608-467-4791

Avid Monona, 900 W Broadway, Monona, WI 53716, 608-957-7600

ADDITIONAL INFORMATION ON PAGE 4

**Alliant Energy Center of Dane County
Indoor Tent Policy**

Pop-up tents, tents, and similar canopy roofed structures are allowed indoors at Alliant Energy Center in the following areas: Exhibition Halls A-D, Exhibition Hall Lobby, Pavilion 1 Show Floor, Pavilion 2 Show Floor, and the Arena Building Show Floor. Tents outside of these areas require approval from Alliant Energy Center. All pop-up tents, tents, and similar canopy structures must meet the following criteria:

1. If in a building that has fire sprinkler protection, tents exceeding 300 square feet shall use perforated or porous materials that will not obstruct fire sprinkler protection or be protected by automatic extinguishing systems.
2. If in a building that does not have fire sprinkler protection, tents exceeding 300 square feet shall be protected by automatic extinguishing systems.
3. If in a building that does not have fire sprinkler protection, each tent shall have a 2A–10B:C portable fire extinguisher. The fire extinguisher must be clearly visible and readily accessible.
4. Tents shall be spaced at least 10 feet apart from other tents.
5. Tents must be flame retardant.
6. Tents cannot obstruct Emergency Exit Signage.
7. All tents combined cannot exceed 10% of the total floor area within a room.

**Alliant Energy Center of Dane County
Indoor Electrical Guide for Livestock Shows**

- A maximum of 3 cooking appliances per exhibitor will be allowed. Common, allowable items are refrigerators, crock pots, microwaves, and coffee pots.
 - No hot plates or griddles will be allowed inside of a building or tent.
 - Only one refrigerator per exhibitor will be allowed.
- Refrigerators must be plugged directly into a power source.
 - Other, smaller appliances may be plugged into power strips, with no more than 3 appliances per power strip.
- A single, 12 gauge extension cord may be used to connect an appliance to a power source.
- All electrical cords must be elevated above the ground. Running cords on top of stalling is the best option.