



COW CROSSROADS 2025

Saturday & Sunday, February 8 & 9 • AmericInn, Baraboo
for WJHA Youth ages 16-20

Event Schedule

Saturday, February 8

- 4-5 pm Registration
- 5 pm Welcome
- 5:30 pm Guest Speaker: Laura Herschleb, General Manager of World Dairy Expo
- 6:30 pm Dinner & Activities

Sunday, February 9

- 7:30-8:30 am Breakfast
- 8:30 am Guest Speaker: Mandi Bue, Calf Manager at Milksource Genetics
- 9:45 am Resumes, Cover Letters & Scholarship Applications - Pam Selz-Pralle of Selz-Pralle Dairy
- 11 am Career Panel: Moderator - Julie Larson of Connecterra; Kathleen O'Keefe of Cowsmopoliatan; Nick Sarbacker of Heritage Holsteins and CattleClub.com
- 12:30 pm Lunch
- 1 pm Closing Speaker: Julie Larson

Join us in Baraboo on
February 8 & 9 to learn about
careers in the dairy industry and
building your resume to apply for
scholarships and job interviews.

**Early Bird Registration -
\$70 if made by January 15**

**Late Registrations until
January 31 - \$85**

COW CROSSROADS REGISTRATION

Name _____ Age as of Jan. 1 _____

Address _____

Phone _____ Email _____

Parent's Name(s) _____ Phone _____

Early Bird Registrations (by January 15) - \$70 **includes cost of meals & hotel*

Late Registrations (Jan. 16-31) - \$85

Registrations may be submitted by mail to WHA, 902 8th Avenue, Baraboo, WI 53913
or email to wisholsteins@gmail.com.

*Please note, if registering by email your registration will not be considered complete until payment is made.
Payments made by credit card will have an additional \$2.50 convenience fee added.*