



Wisconsin Junior Holstein **Prepared Speaking Contest**

Eligibility: To be eligible to compete in the Wisconsin Junior Holstein speaking contest, the individual must be a Wisconsin Junior Holstein member.

There will be three categories:

- Junior: 9 to 13 years old as of January 1, 2026, 3 to 5 minutes
- Intermediate: 14-17 years old as of January 1, 2026, 6 to 8 minutes
- Senior: 18 to 21 years old as of January 1, 2026, 8 to 10 minutes

Winners in the Prepared Speaking Contest may compete at the national competition at the National Holstein Convention (Holstein USA decides how many from each age division the state can send). If you win at the national level or win the state level twice in one age division you no longer qualify for that division. An individual may not use a speech that has been given on the state or national level prior to this contest.

For all age groups, contestants may choose any subject pertaining to Holstein cattle and the Holstein industry. For subject matter we wish to encourage exploration and understanding of any and all entities of the dairy industries, emphasizing the Holstein's role. Current policies, affairs and trends in the industry are suitable topics.

Time Limit

In the **Senior Division**: Each presentation should be a minimum of eight minutes and a maximum of ten minutes. In the **Intermediate Division**: Each speech shall be a minimum of six minutes and a maximum of eight minutes. In the **Junior Division**: Each speech shall be a minimum of three minutes and a maximum of five minutes. Each contestant will be allowed five minutes in which the judging committee will ask questions relating to his or her speech. Deductions will be made from the score of each judge for speeches that are under the time limit or over the time limit in length.

Procedures

In keeping with National Convention rules, no visual aids will be allowed in any division of this contest - this includes posters and costumes.

Contestants will be assigned a time slot when they register at convention. Competent and impartial judges will be selected by the JAC to judge the contest.

A contestant will be permitted to use notes while speaking, but deductions in scoring may be made for this practice if it detracts from the effectiveness of the presentation.

A timekeeper shall be designated who will record the time by each contestant in delivering his or her speech, noting under time or overtime, if any, for which deductions will be made. The timekeeper will indicate when 30 seconds remain by holding up a timecard.

Five minutes will be allotted at the completion of a speech for judges to ask questions. Each contestant will be scored on his or her ability to answer questions by all judges.

When all contestants have finished speaking, each judge will total his or her score on composition and delivery for each speech. The judges will determine first, second, and third place in each age division. The winning entries will be recognized during the convention. Ties will be broken based on judges' discretion.

Purpose

The Wisconsin Junior Holstein Prepared Public Speaking contest is designed to develop the ability of all members to express themselves on a chosen subject in the required amount of time. The event will be held in connection with the Wisconsin Junior Holstein Convention.

Speaking Contest Score Sheet

Score Sheet: The contest will be judged on the following criteria - number in parenthesis is maximum points possible for each category.

Content Related to Topic (30)

- Provides an adequate amount of information relating to topic with substantial message
- Material and information presented is factual, understood and well-researched
- Presented with a purpose to entertain, inform, persuade or obtain action

Composition (25)

- Speech is organized containing an introduction, body and conclusion with main points and transitions
- Correct sentence structure and proper language and grammar used
- Demonstrates creativity and originality
- Material presented developed by the speaker
- Skillful use of facts engaging the audience with examples, descriptions and analogies

Delivery (20)

- Style
- Develops a rapport with audience
- Easy to listen to and appealing presentation style
- Conveyance of thought and meaning
- Enthusiasm and conversational attitude
- Articulate, good use of emphasis and volume
- Confident poise and posture, makes eye contact and hand gestures used in good taste
- Personal appearance

Response to Questions (25)

- Demonstrates a comprehensive knowledge of subject matter
- Answers questions accurately and demonstrates originality
- Quickly organizes thoughts and expresses them clearly

Time Deductions (-20)

- Contestants will receive a 30 second grace period over or under the allotted time before deductions are taken. Any time over/under 31 to 45 seconds will receive a 10-point deduction. Any time over/under 46 to 60 seconds will receive a 20-point deduction.

Awards will be given to first, second, and third place in each age division. All speaking contest winners will be recognized at the awards breakfast on the final day of convention.