



Wisconsin Holstein Association
Custom & Private
SWITZERLAND DAIRY & CULINARY EXPERIENCE
Including EXPO BULLE
MARCH 13 -21, 2027 (9 DAYS)



Embark on a thoughtfully curated journey through **Switzerland**, where agricultural excellence, culinary heritage, and breathtaking landscapes come together in a seamless and enriching experience.

Beginning in **Zurich**, the country's vibrant economic hub, you will gain insight into Switzerland's global role in trade, food production, and innovation, while enjoying its charming Old Town and lakeside atmosphere.

As the journey unfolds, travel through some of Switzerland's most picturesque regions – from the shores of **Lake Lucerne** to the rolling hills of the **Emmental** and the storybook village of **Gruyères** – before arriving in the elegant lakeside city of **Lausanne**.

Along the way, enjoy exclusive visits to farms, cheese dairies, and world-renowned chocolate producers, complemented by cultural exploration and moments of leisure.

The experience culminates with participation in **EXPO Bulle**, offering a unique opportunity to connect with Switzerland's farming community and witness its excellence firsthand.



DAY 1 - 13 MARCH 2027: DEPART USA FOR ZURICH, SWITZERLAND (ZRH Airport Code)

DAY 2 - 14 MARCH 2027: ARRIVAL DAY

- Arrival in Zurich: Optional Independent Transfers to the Hotel offered (not included)
- Check-in at Novotel Zürich City West
- 7:30 Welcome Dinner at the hotel

Overnight: Novotel Zürich City West, Zurich

Novotel Zurich City-West

Located in vibrant Zurich West, the Novotel Zurich City West offers spacious Scandinavian-style rooms designed for comfort and productivity. Enjoy the 24/7 restaurant The Flave of Zurich, which serves Mediterranean dishes made with local ingredients, as well as a heated indoor swimming pool and fitness center. Thanks to excellent transport links, the hotel is the ideal starting point for business and leisure guests in Zurich.

Hotel services: Check-in from 03:00 PM - Check out up to 11:00 AM

100% Non-Smoking Property

On site: Swimming pool, Car park, Pets welcome, Restaurant, Wheelchair accessible, Fitness center, Wi-Fi, Air conditioning, Breakfast, Bar, Meeting rooms, Room service.





DAY 3 – 15 MARCH 2027: CHOCOLATE IMMERSION & ZURICH OLD TOWN

- Morning private transfer to Lindt Home of Chocolate
- Guided tour at Lindt Home of Chocolate (60 minutes) & chocolate tasting
- Private transfer from Lindt Home of Chocolate to Zurich city centre
- Lunch at leisure (not included)
- Guided walking tour of Zurich Old Town (2 hours)
- Free time in Zurich (3 hours)
- Return transfer to hotel in the late afternoon (Alternatively: independent return by public transportation)
- Evening at leisure (dinner not included)

Overnight: *Novotel Zürich City West, Zurich*



DAY 4 – 16 MARCH 2027: SWISS FARMS & LUCERNE



- Full-day excursion by private coach
- Morning: Dairy farm visit (TBC) – Holstein or mixed herd farm
- Transfer to Lucerne
- Lunch at leisure (not included)
- Afternoon guided visit to Lucerne
- Return to Zurich in the late afternoon
- Dinner at hotel

Overnight: *Novotel Zürich City West, Zurich*



DAY 5 – 17 MARCH 2027: EMMENTAL & LAUSANNE



- Departure from Zurich to Lausanne by private coach
- Morning stop in Emmental region
 - Guided visit at Emmentaler Show Dairy & Cheese tasting
 - Lunch at the dairy restaurant (3-course regional menu) on-site
- Afternoon stop at Kambly Experience (Trubschachen)
 - Biscuit tasting
 - Free time in factory shop
- Continue to Lausanne
- Check-in at Mövenpick Lausanne
- Orientation walk in Lausanne (depending on arrival time)
- Dinner at hotel

Overnight: *Mövenpick Lausanne, Lausanne*

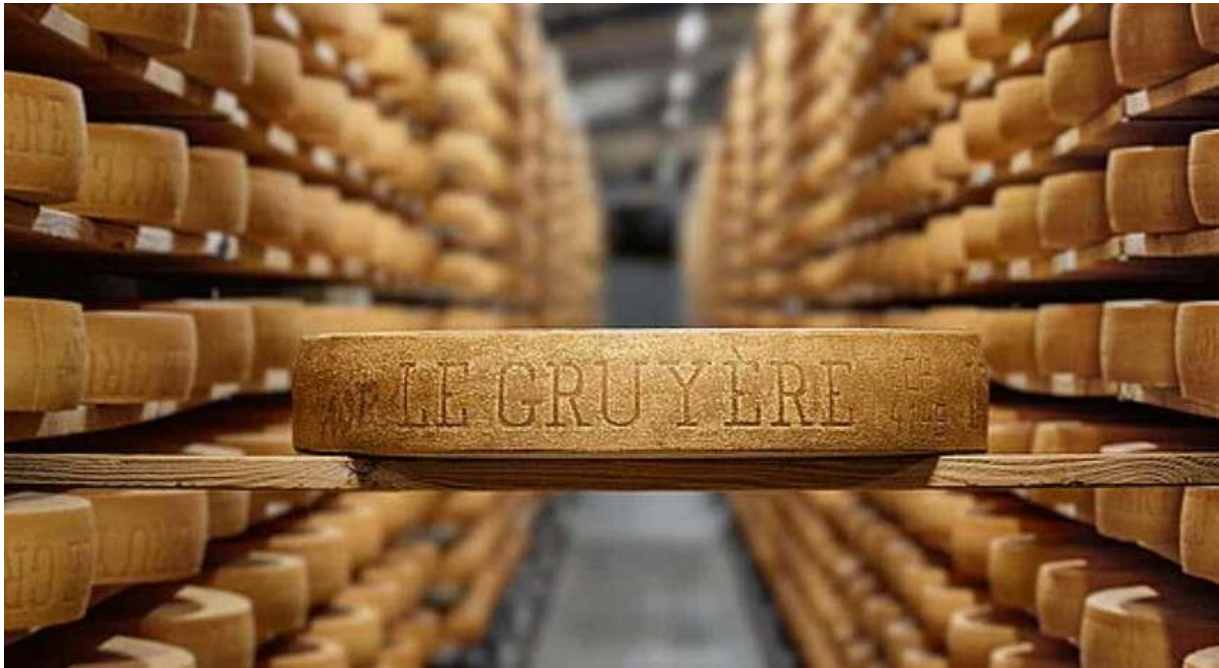
Mövenpick Hotel Lausanne -

Nestled on the shores of Lake Geneva, the Mövenpick Hotel Lausanne sits lakeside and offers stunning views over the Alps. Our luxury lakeside hotel in Lausanne is near the centre of Lausanne and is only a 45-minute drive from Geneva Airport.

Hotel Services – 337 non-smoking rooms and includes complimentary high-speed internet access.

Enjoy our famous buffet breakfast and savour dinner in a pleasant atmosphere in our dining venues. Sip on an aperitif at our bar as the sun sets over Lake Geneva. The fitness centre and sauna are perfect for some relaxation after a busy day in Lausanne.

DAY 6 – 18 MARCH 2027: GRUYÈRES & CHOCOLATE IN BROC



- Full-day excursion from Lausanne
- Morning: Gruyères village
 - Visit medieval village
 - Cheese dairy visit & Lunch at La Maison du Gruyère (3-course meal)
- Afternoon: Maison Cailler (Broc)
 - Guided chocolate experience, Interactive museum visit & Chocolate tasting
- Return to Lausanne
- Evening at leisure (dinner not included)

Overnight: Mövenpick Lausanne, Lausanne

DAY 7 – 19 MARCH 2027: FARM VISIT & GENEVA



- Full-day excursion from Lausanne
- Morning: Farm visit (Vaud or Fribourg – TBC)
- Transfer to Geneva
- Afternoon guided visit of Geneva
- Free time and lunch at leisure (not included)
- Return to Lausanne in the late afternoon
- Evening at leisure (dinner not included)
- End of guide services

Overnight: Mövenpick Lausanne, Lausanne

DAY 8 – 20 MARCH 2027: EXPO BULLE & FAREWELL DINNER



- Full day at EXPO Bulle 2027
- Coach and driver at disposal for roundtrip transfers (no guide)
- Farewell dinner at hotel

Overnight: Mövenpick Lausanne, Lausanne

EXPO Bulle is a celebration of dairy excellence, showcasing top livestock breeds such as the National Holstein, Red Holstein, and Swiss Fleckvieh champions.

Expo Combines:

- *Livestock competitions and breed recognition*
- *Industry networking and trade opportunities*
- *Cultural and traditional events in the Pays de Fribourg region*
- *Educational and innovation showcases in dairy farming*



DAY 9 – 21 MARCH 2027: DEPARTURE

- Departure from Geneva airport (GVA Airport Code)
- Optional Independent Transfers to the Airport (not included)

Tour Pricing:

Prices per person

_____ \$3969.00 per person, double occupancy
_____ \$4899.00 single occupancy

Optional Insurance Cost

_____ \$286.00
_____ \$358.00

Inclusions

- 3 nights at hotel Novotel Zürich City West in Zurich in a Superior
- 4 nights at hotel Mövenpick Lausanne in Lausanne in a Run of House
- Daily breakfast at hotels
- Public transportation card for Lausanne area, including the metro, offered by the hotel for the duration of your stay
- All private ground transportation as per itinerary in a 50-seats coach
- Professional English-speaking guide from Day 2 to Day 6
- Meals:
 - Welcome dinner (Day 2)
 - 2 hotel dinners (Days 4 & 5)
 - Lunch at Emmentaler Schaukäserei (Day 5)
 - Lunch at La Maison du Gruyère (Day 6)
 - Farewell dinner (Day 8)
- Visits & Experiences:
 - Zurich walking tour
 - Lindt Home of Chocolate: Guided tour
 - Dairy farm visits (2/3 – TBC)
 - Lucerne walking tour
 - Emmentaler Schaukäserei (guided tour + tasting)
 - Kambly Experience
 - Gruyères cheese dairy visit
 - Maison Cailler Chocolate Experience
 - Geneva walking tour



Exclusions

- International Flights
- Arrival and departure transfers *
- Tips and gratuities for driver and guides
- City taxes are not included and must be paid directly at the hotel upon arrival in Swiss francs
- *Zurich is currently CHF 3.50 per person, per night and Lausanne is currently CHF 6.50 per person, per night*
- Porterage
- Personal expenses
- Lunch & dinner where not specified
- Guide on Day 1, 7 & 8
- EXPO Bulle entrance tickets
- Optional Travel Insurance
- Everything not mentioned under "Inclusions"

Optional Airport Transfers:

<u>Arrival Transfers</u>	<u>Number of Passengers/Price Per Service*</u>
	\$250.00 (1-2 Pax)
	\$270.00 (3-6 Pax)
<u>Departure Transfers</u>	<u>Number of Passengers/Price Per Service*</u>
	\$556.00 (1-2 Pax)
	\$585.00 (3-6 Pax)

For Reservations & Information Contact:

Liz Wolak, Group Manager
Viking Travel Service
1-630-321-1664
Lwolak@vikingtv.com

Laura Wackershauser, Executive Director
Wisconsin Holstein Association
1-800-223-4269
lauraw@wisholsteins.com



Prices per person

_____ \$3969.00 per person, double occupancy
 _____ \$4899.00 single occupancy

Optional Insurance Cost

_____ \$286.00
 _____ \$358.00

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Reservation Deadline: October 1, 2026

Deposit: \$1500.00 per person, along with signed reservation form, insurance payment and copy of passport.

Form of Payment: Check or Credit Card (*credit card payments may be assessed a 3% fee*).

Make Checks Payable to: Viking Travel Service

Mail To: Viking Travel Service, 700 East Ogden Avenue, Suite # 106, Westmont, IL 60559

Final Payment: Due no later than March 10, 2027 / Late payments subject to late charge fee.

Documentation requirement: Currently only a valid passport is required. Passports must be valid for a minimum of 6 months from return date and have a few empty pages. Names on reservations must match exactly what appears on passports. Currently pending [ETIAS Switzerland for US Citizens | ETIASEU.com](#). Passport and entry requirements are subject to change at any time without notice.

Terms & Conditions: Prices are quoted in US dollars and based on the Euro. A minimum of 25 participants required in order to operate. Subject to any fluctuations in the Euro, increases in taxes, and/or government or items beyond our control, such as hotel or itinerary changes beyond our control. *Nightly supplements for any late-night service (7pm – 7am).

Important: Please do not purchase your airline ticket until tour departure is guaranteed.

Participation on the tour acknowledges understand and agree to follow all the protocols and the acceptance that travel plans may be altered, interrupted, changed or canceled and that Viking Travel has no control over these unforeseeable conditions.

Cancellation Policy: All cancellations must be in writing to Viking Travel Service, thus making cancellation effective on date of receipt. Insurance and unused portions of this tour package are non-refundable.

No refunds for no shows, unused services and insurance premiums. Credit card fees non-refundable.

Per Person Cancellation charges:

Date of deposit to October 1, 2026 = 50% Deposit and Insurance premium

October 2, 2027 to March 9, 2027 = Full Deposit and Insurance Premium non-refundable

March 10, 2027 to departure = 100% Penalty

Travel Insurance: We strongly recommend protecting your investment with travel insurance. We are offering Travel Guard Group Insurance which is calculated at 7.2% of the total cost. The group insurance covers, trip cancellation due to a covered medical reason, interruption, accident, baggage and medical evacuation and must be taken out at time of deposit. As with all insurance policies, cost of insurance is non-refundable and subject to change at any time. A minimum of 10 passengers required for group insurance rates. Insurance must be modified when adding on any additional costs in order to maintain maximum coverage and benefits. Insurance protection does not cover cancel for any reason.

Please contact Viking Travel for general questions on insurance.

Questions specific on insurance coverage can be obtained by contacting Travel Guard at 1-800-826-1300.

Travel Guard Group Insurance Coverage

<u>Coverage</u>	<u>Maximum Benefits</u>	<u>Coverage</u>	<u>Maximum Benefits</u>
Trip Cancellation	Trip Cost	Medical Expenses	\$20,000
Trip Interruption	125% Trip Cost	Emergency Medical Transportation	\$50,000
Travel Delay	\$500 (<i>Maximum of \$150 per day</i>)	Baggage Delay	\$500
Missed Connection	\$500	Baggage & Personal Effects Loss	\$1,000



RESERVATION FORM

Wisconsin Holstein Association Switzerland Tour

March 13-21, 2027

Please indicate:

Prices per person

_____ \$3969.00 per person, double occupancy

_____ \$4699.00 single occupancy

Optional Insurance Cost

_____ \$286.00

_____ \$338.00

IMPORTANT:

Please use legal name as it appears on your passport and send in a copy of your passport with your signed reservation form, deposit and insurance.

Passenger 1: _____ / _____ / _____ / _____
Title First Middle Last

Nickname: _____ Birth Date _____ Gender _____

Street: _____

City: _____ State: _____ Zip: _____

Home _____ Cell _____ Can we text you? _____ Yes _____ No

E-mail address: _____

Are there any dietary or physical restrictions we should be aware of? _____

Will you be celebrating a special occasion while traveling? No _____ Yes _____ Occasion/Date _____

➤ **Roommate if not traveling with spouse:** _____ **(Fill out separate form)**

Passenger 2: _____ / _____ / _____ / _____
Title First Middle Last

Nickname: _____ Birth Date _____ Gender _____

Home _____ Cell _____ Can we text you? _____ Yes _____ No

E-mail address: _____

Are there any dietary or physical restrictions we should be aware of? _____

Will you be celebrating a special occasion while traveling? No _____ Yes _____ Occasion/Date _____

Deposit: Enclosed is \$1500.00 per person deposit for _____ person(s) Plus Insurance. **Deposit amount:** \$ _____

Insurance: _____ Yes, I have included my insurance Insurance amount for name 1. \$ _____

Insurance amount for name 2. \$ _____

_____ No, I decline the offered insurance

By opting out, client is aware that they will not be protected against the

cancellation charges, nor will they have any insurance protection while traveling.

Total amount enclosed: \$ _____

Credit Card Payments: _____ Visa _____ Master Card _____ American Express NOTE: Credit cards will be assessed a 3% fee.

Name of card holder: _____

Card Number _____ Expiration _____ Security Code _____

Signed: _____ Date: _____

Viking Travel Service Terms and Conditions

Reservation is not confirmed until this form is signed and received by Viking Travel Service.

Participation agreement: The purchase/payment of any travel services offered constitutes a contractual arrangement between the Traveler (you) and Viking Travel Service and its suppliers. As the lead traveler, you accept, and confirm you have authority and consent to accept, all Terms & Conditions for yourself and all members of your traveling parties.

Deposit: The required deposit is due at time of booking along with signed Reservation Form and Terms and Conditions Form.

Final payment: Reservations are subject to cancellation and late fee if final payment is not received by the due date.

Rebookings are subject to availability and new pricing.

Subject to currency fluctuations until paid in full.

Payments: All credit card charges are subject to 3% non-refundable fee.

Required Documentation: All bookings are subject to the proper documentation required for travel. i.e. Driver's license, valid passport, visa, tourist card, etc.... It is the responsibility of the traveler to provide such documentation for booking and for travel. Passports must be valid for a minimum of 6 months from return date. All travelers must provide emergency contact details prior to travel.

Airline reservations: Viking Travel Service is not responsible if an airline cancels, reschedules, or delays a flight for any reason. Routings are not guaranteed and are subject to change at any time. Seat assignments and upgrades may or may not be available and subject to additional fees. All airline terms and conditions, including baggage, departure taxes and fees and increases beyond our control are applicable. Frequent flyer miles may or may not be earned. Clients must retain boarding passes for any disputes.

Change/Deviation: In addition to any airline or tour/cruise-imposed changed fees, an administration fee of \$50 per person will be charged. Deviations are subject to availability. May not be applicable to group bookings. NOTE: Prices quoted on an inquiry cannot be guaranteed.

Insurance Protection: Optional insurance protection will be offered. Insurance is non-refundable and rates and features, are subject to change at any time.

Cancellation Policy: All cancellations must be received in writing and subject to penalties outlined and a \$250.00 administrative fee regardless of reason for cancellation.

Documents: Printed documents are subject to a \$35 shipping cost.

Notice: While every effort will be made to adhere to the specifics shown in this or any other publication, certain circumstances may necessitate alterations, therefore; all fares, taxes, fuel surcharges, schedules, hours of arrival and departure and all other information contained herein are subject to change. During local or national holidays or special events, peak seasons, on Sundays, and during religious occasions, certain facilities such as museums, churches, restaurants, sightseeing tours, hotels, and shopping may be limited or not available. Alternatives will be offered whenever possible. Viking Travel cannot be held responsible for any closures, necessary itinerary changes, or curtails for any reason. Accommodations outside the United States of America may not accommodate wheelchairs or be wheelchair accessible. The Americans with Disabilities Act is not applicable outside the United States of America. Room and bed preferences are not guaranteed. Check-in times vary worldwide/and cannot be guaranteed. Air-conditioning in hotels is not guaranteed and dependent upon local and national laws and regulations. Though hotels may have air-conditioning as a listed amenity, the usage of air-conditioning is often not available at night or in the off-seasons (October–May). Other restrictions may apply. Any unused portions of the package are non-refundable.

Force Majeure- Viking Travel Service assumes no liability for any loss, damage, or entry of any nature in whole or in part resulting from an Act of God or any other force majeure condition, including, without limitation: fire, volcanic eruption, environmental pollution or contamination, inclement weather, earthquake, low or high-water levels, flood, water or power shortages or failures, tropical storms or hurricanes, riots or civil commissions or disturbances, and any other acts of a similar nature, sabotage, arrests, strikes or labor disruptions, bankruptcy, restraint of rulers or peoples, expropriations, acts of terrorism, war, insurrection, pandemic, quarantine restrictions, government health advisories, or warnings or alerts of any kind of nature, government seizures, refusal or cancellation or suspension or delay of any government authority or any license, permit or authorization, damages to its facilities or the travel supplier and its facilities, or any other unforeseen circumstances or any other factors unforeseen by Viking Travel Service that impacts negatively on, or hamper, its ability to fulfill any of its contractual conditions. If any of these conditions apply, Viking Travel Service shall be excused, discharged, and released from performance to the extent such performance is so limited or prevented, without liability of any kind. Some cancellations subject to Future Credit Vouchers only.

Responsibility: Neither Viking Travel Service, its affiliated entities and its and their employees, shareholders, officers, directors, successors, agents, and assigns, own or operate any person or entity which provide goods and services for these trips does not maintain any control over the personnel, equipment, or operations of these suppliers, Viking Travel Service assumes no responsibility for and cannot be held liable for any personal injury, death, property damage or other loss, accident or delay, inconvenience, or irregularity which may be by reason of (1) any wrongful, negligent, willful or unauthorized acts or omissions on the part of any of the suppliers or their employees or agents, (2) any defect in or failure of any vehicle, equipment, or instrument owned, operated or otherwise used by any of these suppliers, or (3) any wrongful, willful or negligent act or omission on the part of any other party not under the supervision and control of Viking Travel Service. Additionally, responsibility is not accepted for losses or expense due to sickness, lack of appropriate medical facilities or practitioners, weather, strikes, theft or other criminal acts, war, terrorism, computer problems, or other such causes. All service and accommodations are subject to the laws of the country in which they are provided. Viking Travel Service reserves the right to make changes in the published itinerary whenever, in their sole judgment, conditions warrant, or if they deem it necessary for the comfort, convenience, or safety of the tour. We reserve the right to withdraw any tour announced. Viking Travel Service reserves the right to decline to accept any person as a member of the tour, or to require any participant to withdraw from the tour at any time, when such action is determined by the tour manager to be in the best interest of the health, safety, and general welfare of the tour group or of the individual participant. Viking Travel Service is not liable for any personal effects, same being always the sole responsibility of the owner. Payment constitutes acceptance of these terms and conditions. Viking Travel Service or the organizer, accept no responsibility for any damage or delay due to sickness, pilferage, labor disputes, machinery breakdown, quarantine, government restraints, bankruptcy, weather, or any other cause beyond their personal control. No carrier shall be responsible for any act, omission or events during the time passengers are not on board its own conveyance. The right is reserved to cancel or change itineraries or substitute services without notice and to decline to accept or retain any passenger at any time. In view of statutory or contractual limitations that may apply to personal injury or property damage losses the purchase of accident, medical and baggage insurance is strongly recommended. It is understood that I have requested Viking Travel Service to arrange bookings on my behalf. As the worldwide COVID-19 coronavirus pandemic remains ongoing at this time, I acknowledge that for this reason, and other reasons not reasonably foreseeable at this time, these travel plans may be interrupted or cancelled by the supplier that is providing them, a government entity or other third party over which Agency has no control. I further acknowledge that the suppliers own cancellation, rebooking and refund policies, subject to any applicable law that is now or may later be in effect, will govern my rights and remedies, including my right to receive a refund, in such an event. Moreover, I understand that should I elect to purchase travel insurance, the terms of the policy will dictate whether, and to what extent, coverage for any financial loss may exist under the circumstances.

By signing below, I hereby agree to hold Agency harmless and release it from any and all liability for any damages, including but not limited to monetary losses, I may incur as a result of such interruption or cancellation of these travel plans.

Print Name: _____

Signature: _____ Date: _____ E5554

I (we) have read, understand and do accept all the terms and conditions of this tour.