



# WHY Leadership Merit Award

Wisconsin Junior Holstein strives to recognize outstanding leaders and Junior Holstein involvement. The “heart” of our state association depends on county and district Junior Holstein activities and youth development.

The WHY Leadership Merit Award recognizes those Holstein youth who have shown outstanding leadership and active involvement at the county and local level. These individuals have worked alongside adult leaders to perform tasks that make our association stronger. They not only strive hard for their own achievement but also work well with others as cheerleaders for group success and learning for all.

County/District adult leaders are encouraged to nominate up to two youth ages 14-21 for the Leadership Merit Award per year. Merit Award winners will be recognized at the Junior Holstein Convention.

Nominations for this award should be no more than 250 words and explain why your Junior Holstein Youth Leader is deserving of this recognition. You may want to highlight a one-time leadership accomplishment, leadership activities the youth has completed, or a hurdle they overcame. This could include any of their activities dating back to the beginning of their Junior Holstein involvement. Emphasis will be given on specific leadership occurring in the most recent year.

A review committee will determine Leadership Merit Award winners. A review committee will screen award nominees, choose Merit Award winners and identify the Elite Leadership Award winner(s). Emphasis will be on youth leadership or involvement at the local level that enhanced the Junior Holstein experience for others.

**Please submit the following to WI Holstein by November 10, 2025:**

Submissions may be emailed to [lauraw@wisholsteins.com](mailto:lauraw@wisholsteins.com), mailed to WHA, 902 8<sup>th</sup> Avenue, Baraboo, WI 53913 or entered through the online submission form on the WHA website.

1. Nominee's Name
2. Nominee's Complete address
3. County
4. Nomination Submitted By
5. Nominator's Telephone Number and email address
6. In 250 words or less, describe the leadership activity(s) that make this person deserving of recognition. Please be specific and note key leadership that occurred in the past year. Explain how this impacted the county/area Junior Holstein organization.